



**Module: Business Development in Multicultural Environment:
Perspective from Russia**

Duration: 1 semester

Academic Load: 30 ECTS

Application deadline: 30 January

Module Fee: 48 000 RUR

Description: The Module “Business Development in Multicultural Environment: Perspective from Russia” is multidisciplinary and aims at developing such competences as critical thinking, complex problem solving and decision making, human resources management, complex vision of the organization structure, emotional intelligence, cross-cultural competence, agility. These competences are of high priority for a manager in multicultural environment to successfully develop business. The Module includes 5 study sections, internship, and a final project.

Module Structure:

1. Business Planting (Innovation, Ideas Generation, Business Model, Marketing)	4 ECTS
2. Organizational Architecture (Business Process Management, Organizational Development, Change Management)	8 ECTS
3. Managing Cultural Diversity (Doing Business in Russia, Multicultural Team, Cultural Synergy)	8 ECTS
4. Winning Ways: Managing Projects	4 ECTS
5. Current Trends and Innovations in Macroenvironment (Critical Technologies and Branch Modifications, Business Strategy Design)	4 ECTS
6. Elaboration and defense of the final project	2 ECTS

Language of Instruction: English

On successful completion, Certificate of Participation and Transcript of Records are awarded.

Should you have any questions, please contact the coordinator of Master programmes at the European Business School-Kaliningrad Dr. Olga Kovbasyuk via e-mail: olga.kovbasyuk@gmail.com.